



## **BRIAN SHAPIRO**

*Author, Speaker, Educator, Performer, & Entrepreneur*

***Exceptionally human communication through uplifting storytelling,  
tried-and-true research and hands-on techniques***

***"Innovative!", "Cutting-edge!", "Highly engaging!", and "Memorable!"***

**Categories:** Organizational Communication & Development, Interpersonal Communication, Customer & Employee Experience

**Booking Fee Range:** \$9,000 to \$20,000

**Speaker Travels From:** Philadelphia, PA

**Brian Shapiro** is a dynamic author, entrepreneur, professional educator and performer with 20+ years experience in communication training, consulting, and professional development. As the author of *Exceptionally Human: Successful Communication in a Distracted World*, Brian combines tried-and-true research with uplifting storytelling, captivating readers as they learn how to expand their own personal communication practices so the people they communicate with cannot help but pay attention to them. Brian delves into the complicated arena of organizational communication with easily digestible ways to navigate among all the daily distractions we face.

As a seasoned performer who has written and performed in over a dozen original theatrical productions, Brian is also the singer/songwriter for the Paris-based musical trio, Grand Plateau. A disciplined Tai Chi and Yoga practitioner for over 20 years, his creative presentation techniques can include theatrical, multi-media, and musical elements. Brian's presentations focus on the pillars of creating exceptional communication experiences, while providing practical insights and techniques. He is an impactful change agent, empowering audience members to see their work relationships and opportunities for growth in exciting new ways as they learn to express greater empathy, authenticity, and intentionality in their daily communication practices. Organizations have sought out Brian in areas ranging from the employee and customer experience, organizational development, and impactful public presentations. Audiences find Brian to be personable, lively and entertaining, so even the most discerning critics have exclaimed: *"Innovative!", "Cutting-edge!", "Highly engaging!", and "Memorable!"*.

An affiliated faculty member at the University of Pennsylvania's Organizational Dynamics program, Brian is the founder and president of Shapiro Communications, an organizational communication training and professional development company. Shapiro Communications has developed and delivered cutting-edge business and organizational communication programs and keynote addresses to clients nationally, including but not limited to the technology, transportation, tourism, and hospitality sectors. He's a knowledgeable, insightful, and thoughtful communication expert who has established himself as an invaluable resource to organizations ranging from private, governmental, and non-profit.

In addition to keynote speaking, Brian is an ideal trainer/facilitator for breakout sessions and workshops. His workshops are highly innovative, engaging and participatory. He also has experience as an expert panelist in organizational communication and customer experience. Workshop support materials can include surveys, handouts, workbooks, and videos. Brian is somewhat multi-lingual, meaning he will make friends and won't starve in locations where Spanish and French are spoken. Brian attended a doctorate program in Performance Studies at The University of Texas at Austin, and holds a BA (San Diego State University) and MA (San Francisco State University) in Communication Studies. Born and raised in Los Angeles, with a 20-year period where San Francisco was home, Brian and his family now live in Philadelphia, PA.



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